



# CROSSTOWN Metal Industries ... PRESENTS

## Even More Exciting Entertainment Industry Supply Offerings For: **Film/TV Productions**



**Plus Stage/Theatre  
and Concerts/Events**



- *Budget Saving* •
- *Fast Turnaround* •





# Crosstown's Film/TV Supplier History

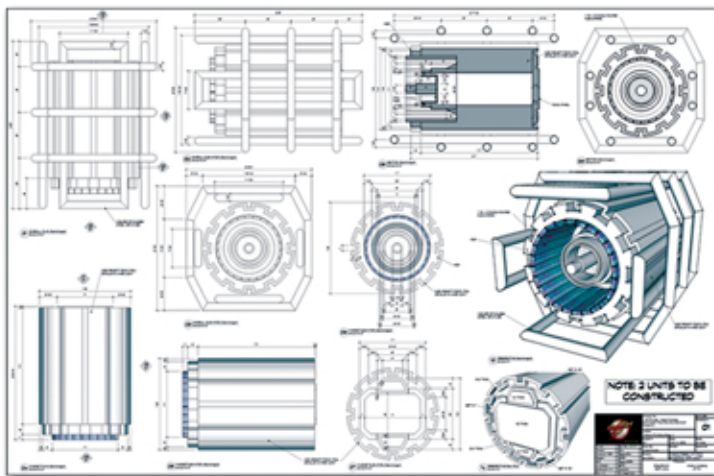


## 2022: Crosstown Expands Its Film/TV Offerings

For years, Crosstown has supplied the Vancouver entertainment industry with exceptional metal scenic looks - *industrial, practical, architectural, or fictionally futuristic*. Now, it's adding much more for **INT/EXT set flat fronts/fixtures, art dec, props, and on set FX.**

## Crosstown Industries No Longer Just For Metal

Crosstown has installed a **bleeding-edge large format 2.5D printer** that reproduces incredibly high-resolution graphics/photos on virtually any material up to 8 x 10 feet in size. These printings are also **distinctly textured**, that when lit, bring a new realism to any facade. Also, a **massive 3D cutter station** is now in the extensive new additional shop space forging **multidimensional set dec and props.**



A Crosstown engineering team's pre-fabrication draft of custom metal works for **ViacomCBS'** series, **The Flash**.

## Crosstown Conquers Challenges

*Creative design requires technical precision.* Daily, veteran project managers, backed by SolidWorks and AutoCAD specialists, expertly guide a 75-strong workforce from their North Surrey operations.

Collaborating smoothly with industrial architects has been no different than assisting **Production Designers and Art Directors**. Crosstown easily translates even the most complicated visions into reality - *satisfying any unique needs or schedule.*

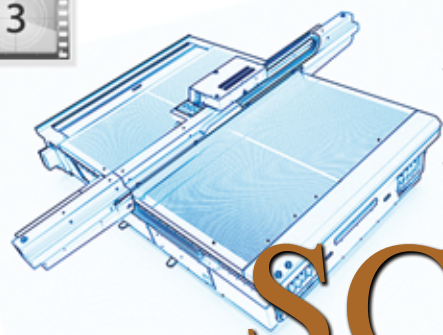


Some client credits:\*

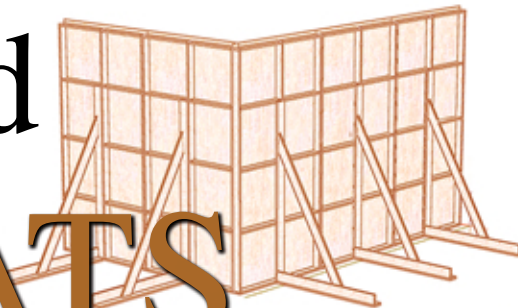


\*All trademarks, logos, and images are the property of their respective/rightful owners.





# Digitally Printed SCENERY FLATS



*Amazing Realism*

**Up to 8 x 10 feet • INT/EXT's • Textured**  
**On virtually any material - soft, bendable, or hard**



From **muslin**/canvas/fabrics to **plywood**, acrylics, **glass**, or substrates such as **Alucobond**, your flat fronts can be **opaque**, **translucent** and even art on fully **transparent**. There's also a **roller option** for large format **wall paper** or **poster** needs.



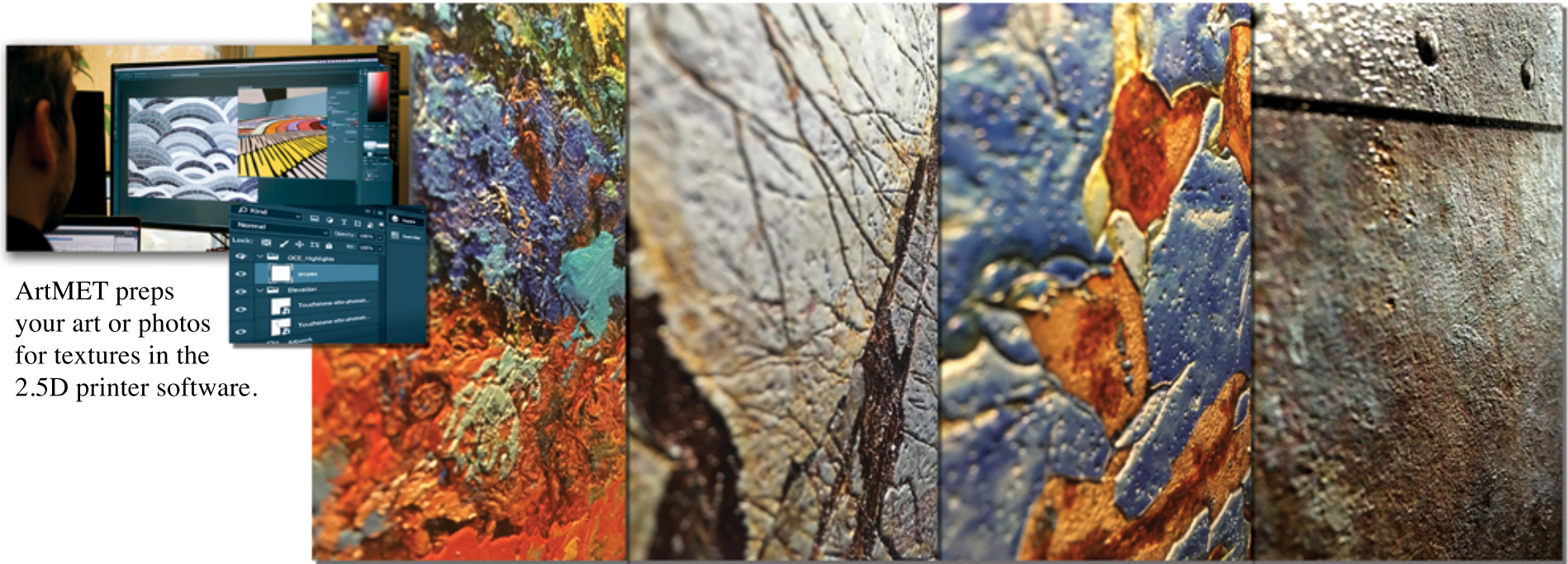
*NOTE: All photos are of actual reproductions from this 2.5D printer.*



# Textures - Flats That Aren't ... Flat

## Ah, Go Ahead - Make Your D.P. Smile

Imagine having soundstage **camera positions right up close** and not restricted to twenty feet away at a dull 90 degrees, along with lazy lighting resembling an aisle at a big-box store. **Your Gaffer is actually having fun**, using mostly practicals and windows, **creating a realism** rarely seen. Picture an excited Director able to block **actors within inches** of either **INT studio** or **EXT location flats/facades**.



ArtMET preps your art or photos for textures in the 2.5D printer software.

A critical script location is closed to any productions. Yet, they'll allow a skeleton photo crew in for a half day. Simply furnish Crosstown with film or hi-rez digital stills.

From flat fronts to touchable oil paintings - this is a new kind of *movie magic*.

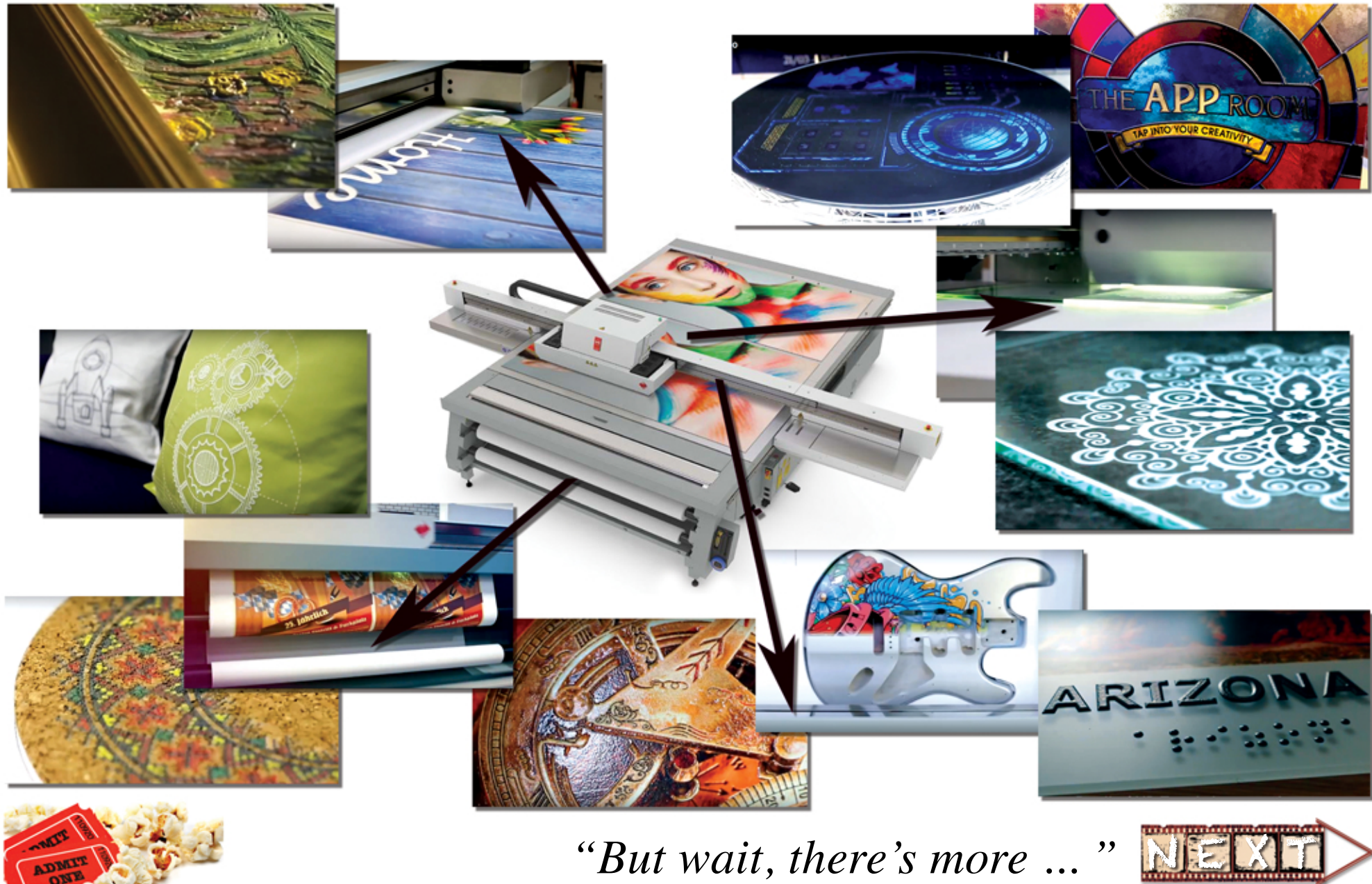
Computer/mobile screens are 72 dpi (dots/pixels per inch). Magazine ads are 300 dpi.

**Crosstown's film/tv printing** does up to an astounding ... **1400 dpi**.





# Printing Revolutionized

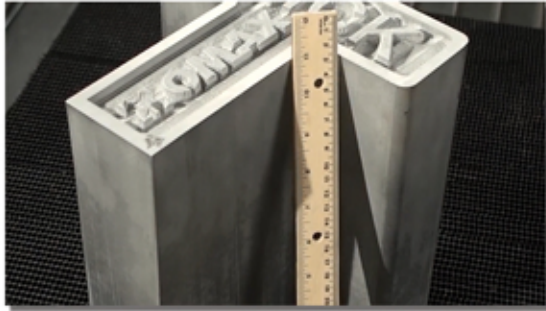


*“But wait, there’s more ...”*





# 3 Dimensional Cuts of Anything

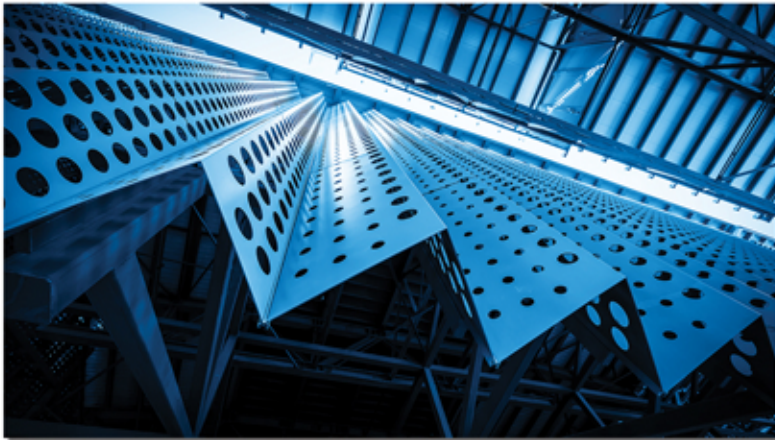


From *teeny-tiny* to “YUUUGE!”

You can create miniscule jewelry, *f/x miniature set models*, along with amazingly intricate gobos for lighting.



*Or... go big.*



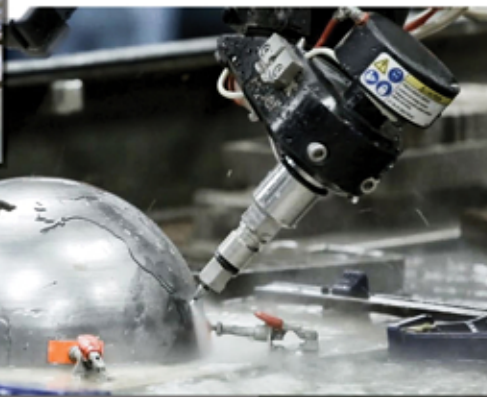
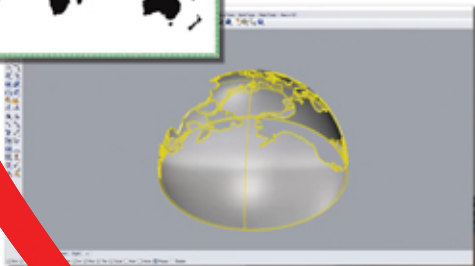
*More About 3D Cuts ...*







# Whatever You Envision - Get It 3D Cut!



NOTE: All photos are of actual 3D cuts from this 3D cutter.

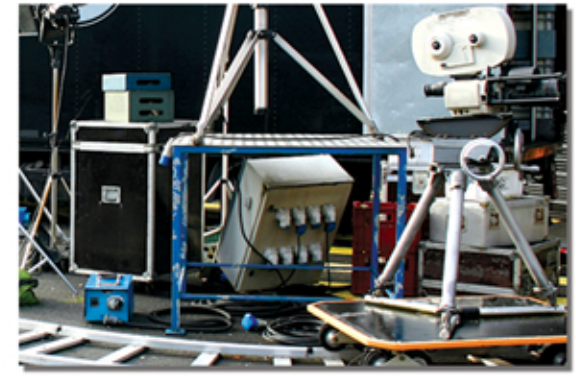


*Crosstown can 3D cut virtually any material for your set dec or prop needs. Up to 6.5 x 20 feet in width/length, spacious, with 5-axis cuts to 1-inch deep.*




# “That’s a WRAP ... for now ...”

---



## Want a Crosstown 2.5D Printer Sample?

**Contact Crosstown.** Send a hi-rez photo, graphic, or a copyright-cleared stock file - **CMYK, up to 1440 dpi** - no matter how large the file size. A very high resolution PDF, with any layers, or your master file, is preferred.  email: [film-tv@crosstownmetal.com](mailto:film-tv@crosstownmetal.com)



*Don't have a flat (wall - facade), set dec painting or prop photo?*  
Simply upload to Crosstown your hi-rez **film/tv company logo**.

*Note: Unless otherwise arranged, most samples are usually small in size.*

## What About 3D Cutter Samples?

**Contact Crosstown** to arrange possible 3D cutter samples.

*\*All samples, 2.5D print or 3D cuts, may include a small Crosstown Industries logo.*

---

*From the **Crosstown film/tv 'menu,'** you can order **à la carte** or a complete **seven-course dinner**. Remember that with 2.5D printing and 3D cuts, Crosstown can also deliver in many forms. For instance, **add key metal fixtures** for 2.5D flat fronts, dress top of wide camera frames with HVAC venting, add **practical steel - glass - wood** to sets, or have full walls/high ceilings with custom **architectural metal alloys**.*

## Stay Tuned...

---



*Film, TV and Event products are an extension of  
Crosstown Metal's new creative division – **ArtMET***





COMMERCIAL

# Crosstown Metal Industries

13133 - 115 Avenue

Surrey, BC, V3R 2V8

Telephone: (604) 589-3133

Fax: (604) 589-3134



For more Film/TV offerings, go to Crosstown's new



or visit:

 [crosstownmetal.com](http://crosstownmetal.com)

Marketing designed, created and written by Miles McNamara of puccinifilms.com

© Copyright 2022 Crosstown Metal Industries Ltd. | All Rights Reserved