



CROSSTOWN Metal Industries ... PRESENTS

Even More Exciting Entertainment Industry Supply Offerings For: **Film/TV Productions**



Plus Stage/Theatre and Concerts/Events



- *Budget Saving* •
- *Fast Turnaround* •





Crosstown's Film/TV Supplier History

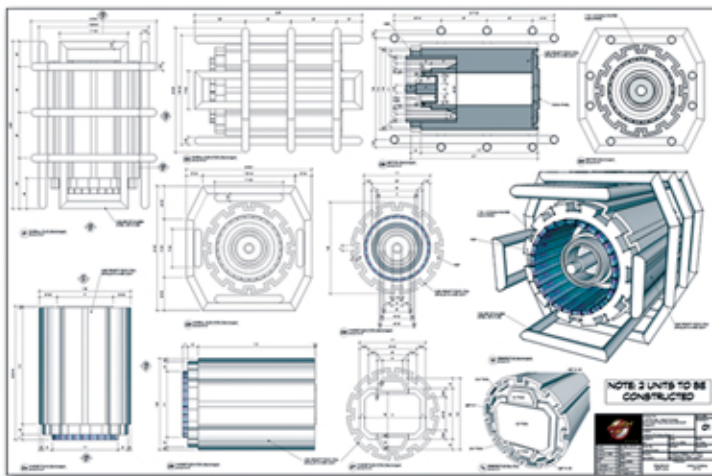


2023: Crosstown Expands Its Film/TV Offerings

For years, Crosstown has supplied the Vancouver entertainment industry with exceptional metal scenic looks - *industrial, practical, architectural, or fictionally futuristic*. Now, it's adding much more for **INT/EXT set flat fronts/fixtures, art dec, props, and on set FX.**

Crosstown Industries No Longer Just For Metal

Crosstown has installed a **bleeding-edge large format 2.5D printer** that reproduces incredibly high-resolution graphics/photos on virtually any material up to 8 x 10 feet in size. These printings are also **distinctly textured**, that when lit, bring a new realism to any facade. Also, a **massive 3D cutter station** is now in the extensive new additional shop space forging **multidimensional set dec and props.**



A Crosstown engineering team's pre-fabrication draft of custom metal works for **ViacomCBS'** series, **The Flash**.

Crosstown Conquers Challenges

Creative design requires technical precision. Daily, veteran project managers, backed by SolidWorks and AutoCAD specialists, expertly guide a 75-strong workforce from their North Surrey operations.

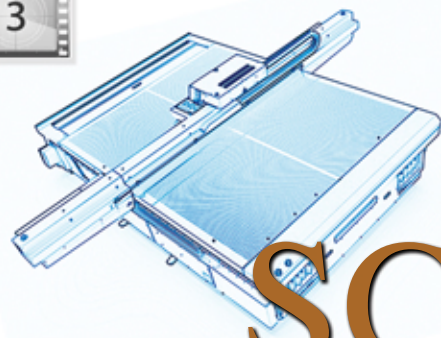
Collaborating smoothly with industrial architects has been no different than assisting **Production Designers and Art Directors**. Crosstown easily translates even the most complicated visions into reality - *satisfying any unique needs or schedule.*



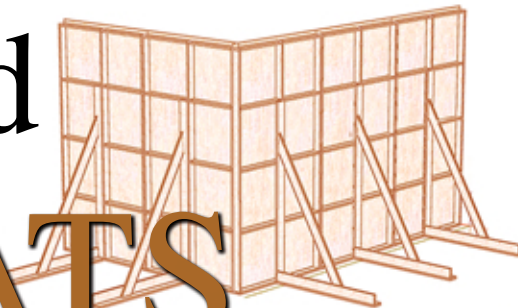
Some client credits:*



*All trademarks, logos, and images are the property of their respective/rightful owners.



Digitally Printed SCENERY FLATS



Up to 8 x 10 feet • INT/EXT's • Textured
On virtually any material - soft, bendable, or hard



From **muslin**/canvas/fabrics to **plywood**, acrylics, **glass**, or substrates such as **Alucobond**, your flat fronts can be **opaque**, **translucent** and even art on fully **transparent**. There's also a **roller option** for large format **wall paper** or **poster** needs.



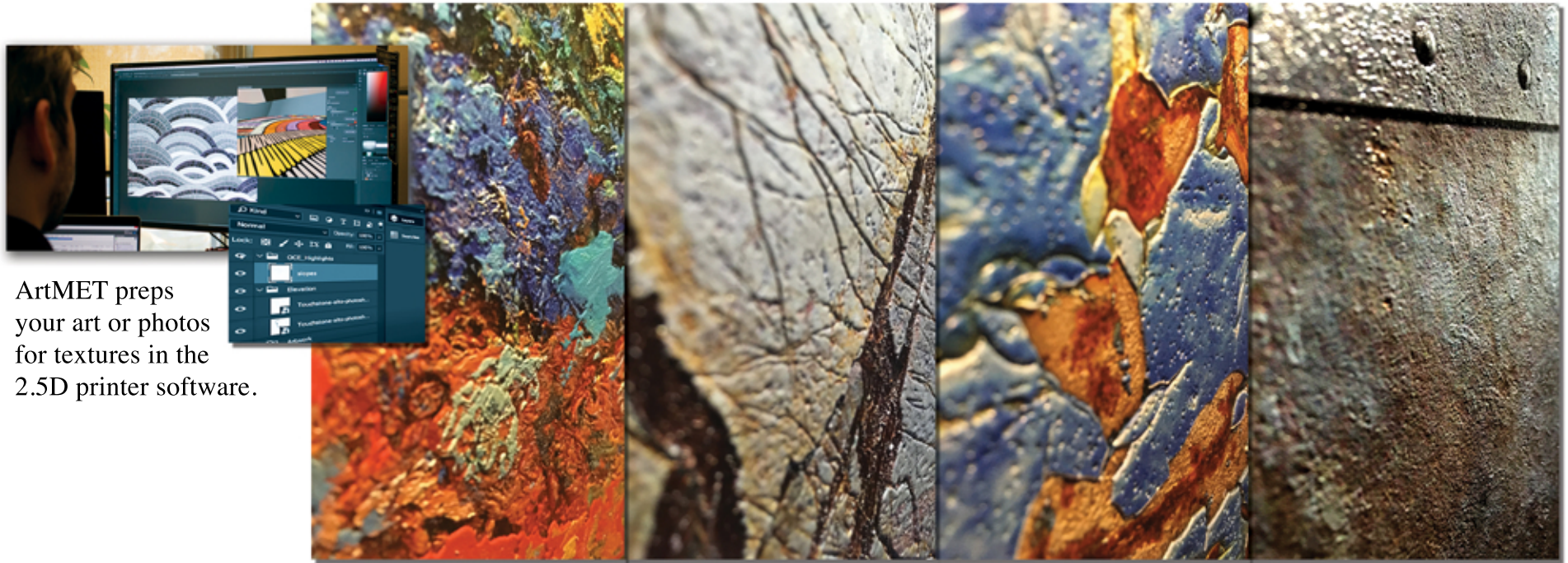
NOTE: All photos are of actual reproductions from this 2.5D printer.



Textures - Flats That Aren't ... Flat

Ah, Go Ahead - Make Your D.P. Smile

Imagine having soundstage **camera positions right up close** and not restricted to twenty feet away at a dull 90 degrees, along with lazy lighting resembling an aisle at a big-box store. **Your Gaffer is actually having fun**, using mostly practicals and windows, **creating a realism** rarely seen. Picture an excited Director able to block **actors within inches** of either **INT studio** or **EXT location flats/facades**.



ArtMET preps your art or photos for textures in the 2.5D printer software.

A critical script location is closed to any productions. Yet, they'll allow a skeleton photo crew in for a half day. Simply furnish Crosstown with film or hi-rez digital stills.

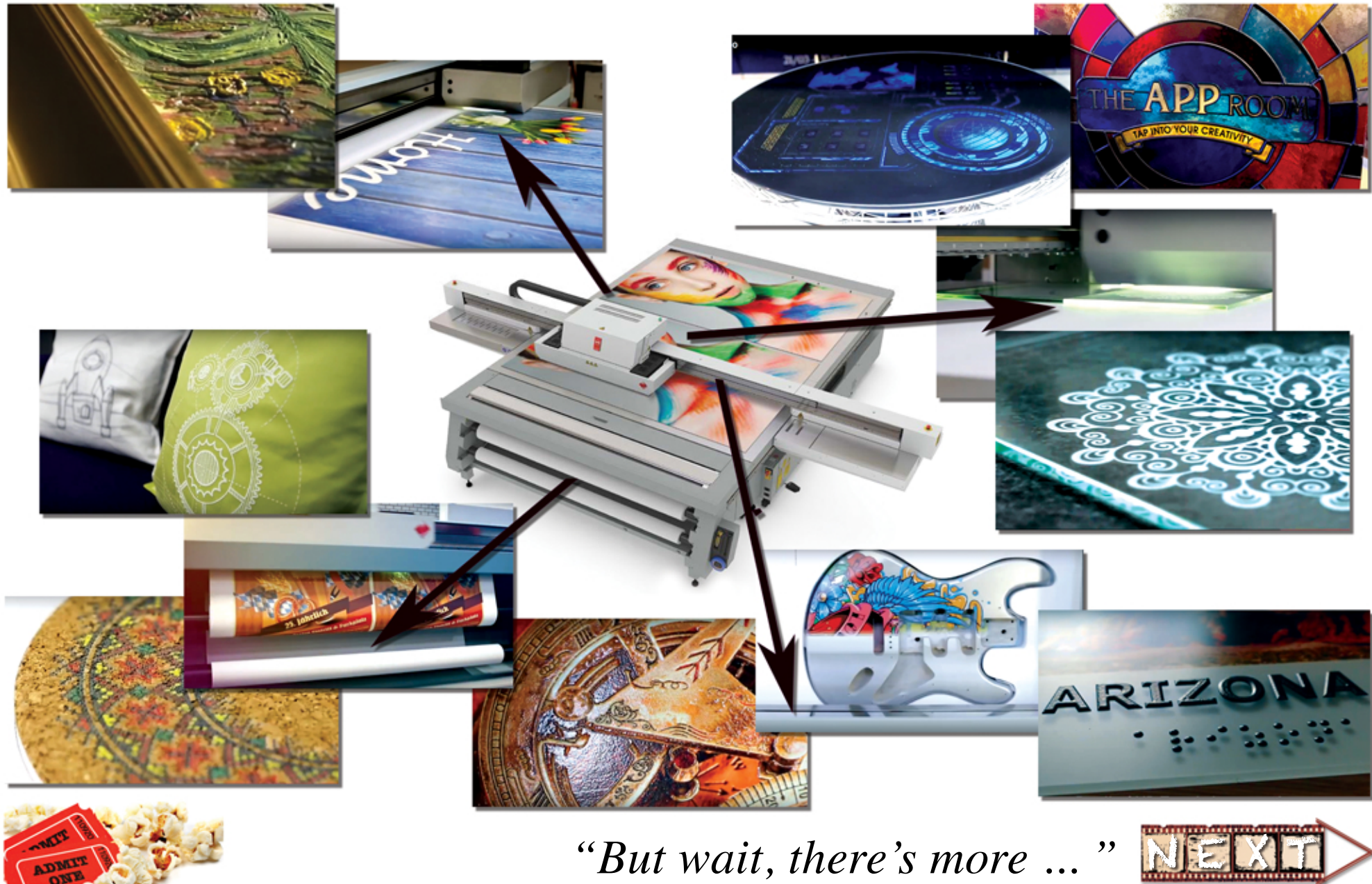
From flat fronts to touchable oil paintings - this is a new kind of *movie magic*.

Computer/mobile screens are 72 dpi (dots/pixels per inch). Magazine ads are 300 dpi.

Crosstown's film/tv printing does up to an astounding ... **1400 dpi**.



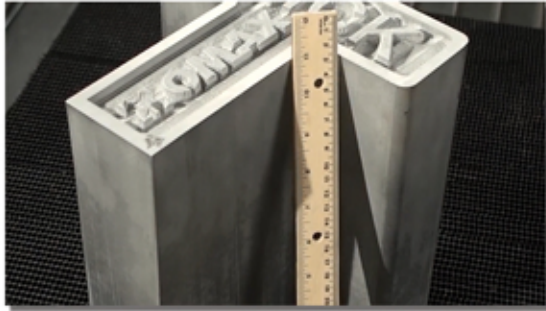
Printing Revolutionized



“But wait, there’s more ...”



3 Dimensional Cuts of Anything

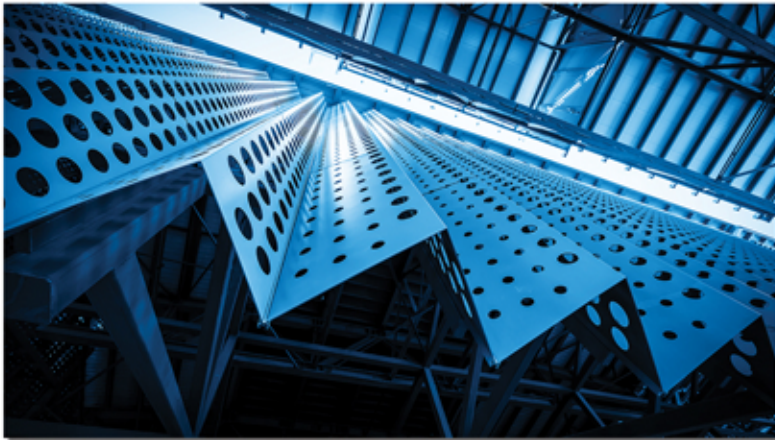


From *teeny-tiny* to “YUUUGE!”

You can create miniscule jewelry, *f/x miniature set models*, along with amazingly intricate gobos for lighting.



Or... go big.

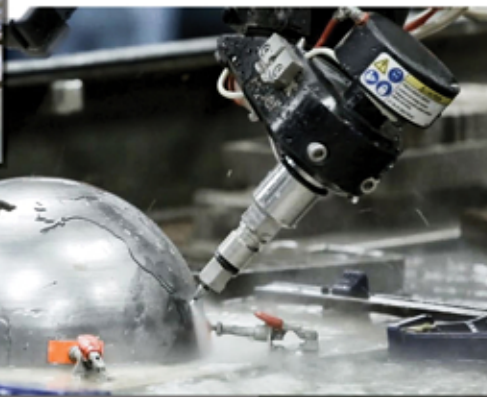
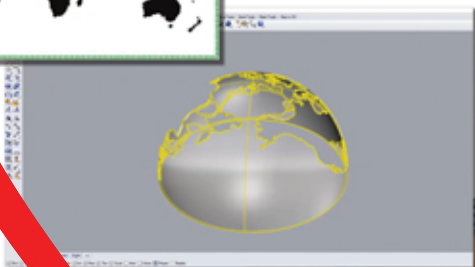


More About 3D Cuts ...





Whatever You Envision - Get It 3D Cut!



NOTE: All photos are of actual 3D cuts from this 3D cutter.



Crosstown can 3D cut virtually any material for your set dec or prop needs. Up to 6.5 x 20 feet in width/length, spacious, with 5-axis cuts to 1-inch deep.



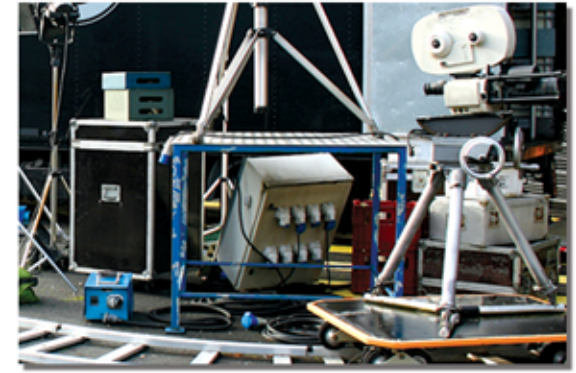
“That’s a WRAP ... for now ...”

Architectural Metalwork Enquiries

Contact Crosstown. A clear, pragmatic plan will be personally tailored to your needs. You can also request the Architectural Metal Brochure.

2.5D Textured Printing Samples

Contact Crosstown. Send a photo, graphic, company logo, or a copyright-cleared stock file - CMYK, up to 1440 dpi, no matter how large the file size. A high-resolution PDF or master graphics file with layers is preferred.



3D or Laser Cut Samples

Contact Crosstown. ‘Arrange a possible 3D or Laser cut sample.

Projects inherently include tests for clients. ‘Pre-project’ samples are usually small and may include the ArtMET logo.

*From the **Crosstown** film/tv ‘menu,’ you can order **à la carte** or a complete **seven-course dinner**. Remember that with 2.5D printing and 3D cuts, Crosstown can also deliver in many forms. For instance, **add key metal fixtures** for 2.5D flat fronts, dress top of wide camera frames with HVAC venting, add **practical steel - glass - wood** to sets, or have full walls/high ceilings with custom architectural metal alloys.*

Stay Tuned...



*Film, TV and Event products are an extension of Crosstown Metal’s new creative division – **ArtMET***



COMMERCIAL

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For more Film/TV offerings, go to Crosstown's new



or visit:

crosstownmetal.com

Marketing designed, created and written by Miles McNamara of puccinifilms.com

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